

Medina Athletic Boosters (MAB) Club

Meeting Minutes- August 14, 2023

Opening

The regular meeting of the Medina Athletics Boosters was called to order at 6:10 pm on August 14, 2023, by Boosters President, Crell Johns. The meeting was conducted at the MHS DLL. The meeting only included the executive and committee board meeting agendas.

Attendance Status

<u>Name</u>	<u>Title</u>	<u>Status</u>
Crell Johns	President	Present
Bob Kollar	Vice President- Sponsorship	Present
Solange Burch	Vice President- Membership	Present
Kristen Kollar	Treasurer	Present
Jim Smigel	Secretary	Present
Ron Glasenapp	Communications	Present
Autumn Giddens	Concession Coordinator	Present
Tina Sabol	Program Coordinator	Present
Todd Hodkey	Medina HS Athletic Director	Present
Mason Harper	Medina MS Athletic Director	Present

Approval of Minutes

The MAB board minutes from the July 10, 2023, meeting were motioned for approval by Jim Smigel and second by Ron Glasnap.

Meeting Topics

Topic	Presenter	Summary
Dr. Tedona		<ul style="list-style-type: none"> ▪ State of the union ▪ Partnership with Athletics
Coaches Update		<ul style="list-style-type: none"> ▪ Girls Basketball, Coach Kase <ul style="list-style-type: none"> ○ Florida trip (3 games) during Christmas ○ Thanks for the support, multiple fundraising events ○ 50% membership split is great
AD Update	Todd & Mason	<ul style="list-style-type: none"> ▪ Athletic Department update: <ul style="list-style-type: none"> ○ Very busy, fall sports have started ○ Girls golf off to a great start ○ Encourage coaches with athletic buckets at middle school to promote booster membership ○ Ticket prices \$10 at gate cash / online
President Update	Crell	<ul style="list-style-type: none"> ▪ President Update: <ul style="list-style-type: none"> ○ Raffle ticket distribution (5 tickets per envelope) ○ Opening night football <ul style="list-style-type: none"> ▪ ESPN Cle will be at opening night ○ Tailgate this year <ul style="list-style-type: none"> ▪ Homecoming night 9/21 – Parade on Thursday night ▪ Jim call a meeting to coordinate event ○ Gym scoreboard update <ul style="list-style-type: none"> ▪ Additional expense (\$3k), signs and lettering in gym needs to come down to be replaced ▪ District taking on expense to prep for the boards for install ○ Disparaging FB post directed at Boosters (do not respond) ○ All banners are hung ○ Shelters at Memorial are gone due to a safety issue ○ Benches at Union Street field ○ Kids First Medina at games to promote levy ○ 50/50 raffle at games – events that don't already have a raffle ○ Timing trailer (Jordan) ○ Fair parking results – Profit \$2,800
VP- Sponsorship	Bob	<ul style="list-style-type: none"> ▪ Sponsorship update: <ul style="list-style-type: none"> ○ Car raffle and promotion ideas <ul style="list-style-type: none"> ▪ 8/24 school open house, homecoming parade, cross county festival ○ "Bundle" sponsorship status including recent conflicts seen on social media ○ Gym video board sponsorship - Phase 2
VP- Membership	Solange	<ul style="list-style-type: none"> ▪ Membership update: <ul style="list-style-type: none"> ○ Membership doing well, Ron providing numbers ○ Working through the details of the gift packages (sending Mason emails for Hometown ticket)

Treasurer Updates	Kristen	<ul style="list-style-type: none"> ▪ Treasurer Update: <ul style="list-style-type: none"> ○ Finance review ○ Team balances to be available monthly and upon request ○ Mobile check scanner app ○ Considering credit card option for teams that travel ○ Credit card processing options for concessions
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Concessions	Autumn	<ul style="list-style-type: none"> ▪ Concessions Update: <ul style="list-style-type: none"> ○ Stocking up for the beginning of the concession season ○ Looking for Soccer / Volleyball volunteers for concessions ○ Need a new grill
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Communications	Ron	<ul style="list-style-type: none"> ▪ Communications Update: <ul style="list-style-type: none"> ○ Request Booster credit card to pay for website – to re-imburse Ron for fees paid since June ○ Swarm shirt design - can we hold contest for art students/marketing/digital media for logo ideas? ○ Posting membership on social media as they sign up ○ Discussion of lifetime membership fee and value
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PCA Update		<ul style="list-style-type: none"> ▪ PCA Update: <ul style="list-style-type: none"> ○
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Secretary	Jim	<ul style="list-style-type: none"> ▪ Secretary Update: <ul style="list-style-type: none"> ○ By-laws additions
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Game Day Coordinator		<ul style="list-style-type: none"> ▪ Game Day Update: <ul style="list-style-type: none"> ○ Working to get Mom group for Swarm shirts ○ Coordinating with Amena to get shirts made ○ 500 shirts for opening night
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Program Coordinator		<ul style="list-style-type: none"> ▪ Program update: <ul style="list-style-type: none"> ○ Picture day went smoothly ○ Digital version – downloadable pdf (roster, name, year and number if applies) ○ Advertisers need to get updates to be included ○ Team pictures and Senior groups ○ Before they were Bees no longer available
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Executive Session		<ul style="list-style-type: none"> ▪ Elections / Vote <ul style="list-style-type: none"> ▪ Bylaw change – Terms (expand total board positions to 7 and staggered terms of service by positions) ▪ Vote: Unanimous Yes (Crell Johns, Bob Kollar, Kristen Kollar, Solange Burch, Jim Smigel) ▪ Identify candidates for At Large Board member
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Agenda for Next Meeting

It was confirmed the next MAB meeting will be in September. Agenda topics for the next meeting are due the week prior to the next meeting.

Adjournment

Meeting was adjourned at 8:04 pm by Boosters President, Crell Johns. The next board meeting will be at 6:00 pm on September 11, 2023 at the MHS DLL.

Minutes submitted by: Jim Smigel

Approved by: Solange Burch and Ron Glasnap