

Medina Athletic Boosters (MAB) Club

Meeting Minutes- November 13, 2023

Opening

The regular meeting of the Medina Athletics Boosters was called to order at 6:36 pm on November 13, 2023, by Boosters President, Crell Johns. The meeting was conducted at the MHS DLL. The meeting only included the executive and committee board meeting agendas.

Attendance Status

<u>Name</u>	<u>Title</u>	<u>Status</u>
Crell Johns	President	Present
Bob Kollar	Vice President- Sponsorship	Present
Solange Burch	Vice President- Membership	Absent
Kristen Kollar	Treasurer	Present
Jim Smigel	Secretary	Present
Ron Glasenapp	Communications	Present
Dave Rohlen	At Large Representative	Present
Autumn Giddens	Concession Coordinator	Present
Todd Hodkey	Medina HS Athletic Director	Absent
Mason Harper	Medina MS Athletic Director	Absent

Approval of Minutes

The MAB board minutes from the October 9, 2023, meeting were motioned for approval by Ron Glasnap and second by Dave Rohlen.

Meeting Topics

Topic	Presenter	Summary
		▪
Coaches Update		<ul style="list-style-type: none"> ▪ Coach Mozingo / Coach McGrath (Golf) <ul style="list-style-type: none"> ○ Present a golf simulator ○ Garfield space (lockable & usable) ○ Opportunity to practice in the winter ○ Step towards competing with private schools ○ Propose a 4 way split (~\$14k total) Boys Golf, Girls Golf, Athletic Dept, MAB ▪ Coach McGrath <ul style="list-style-type: none"> ○ Is there a green space in Medina to designate for practice.
AD Update	Todd & Mason	<ul style="list-style-type: none"> ▪ Athletic Department update: <ul style="list-style-type: none"> ○
President Update	Crell	<ul style="list-style-type: none"> ▪ President Update: <ul style="list-style-type: none"> ○ Gym banners going up 11/19 ○ Baseball sponsorship programs <ul style="list-style-type: none"> ▪ Fences around field (can't be permanent) ▪ Working on putting together a program ▪ Jim, Bob & Crell to draft a document ○ Winter pictures – success ○ Create newsletter <ul style="list-style-type: none"> ▪ Quarterly/Seasonally updates ○ Mail chimp login – to distribute Newsletter and email blasts ○ MIT Sponsorships ○ Scholarship – Consider increase
VP- Sponsorship	Bob	<ul style="list-style-type: none"> ▪ Sponsorship update: <ul style="list-style-type: none"> ○ Update on separation from Partner Marketing – email to current sponsors ○ New sponsor SibertKeck ○ Onboarding a new sponsor – best practice ○ Open sponsorship opportunities on new video boards
VP- Membership	Solange	<ul style="list-style-type: none"> ▪ Membership update: <ul style="list-style-type: none"> ○ Dave has been reaching out to past member list
Treasurer Updates	Kristen	<ul style="list-style-type: none"> ▪ Treasurer Update: <ul style="list-style-type: none"> ○ Finance review
Communications	Ron	<ul style="list-style-type: none"> ▪ Communications Update: <ul style="list-style-type: none"> ○ Brainstorming on the pull up banner to be used at events <ul style="list-style-type: none"> ▪ Look of the banner ○ Before they were Bees <ul style="list-style-type: none"> ▪ Overwhelming success with over 60 kids included ▪ Crell to talk to AD about getting BTWB's on old scoreboard by Gym

At Large Representative	Dave	<ul style="list-style-type: none"> ▪ At Large Rep Update: <ul style="list-style-type: none"> ○
Secretary	Jim	<ul style="list-style-type: none"> ▪ Secretary Update: <ul style="list-style-type: none"> ○ Update By-laws, sign at December meeting ○ Minutes to Ron for post to website ○ Football helmets – signed
Concessions	Autumn	<ul style="list-style-type: none"> ▪ Concessions Update: <ul style="list-style-type: none"> ○ Chick-fil-a: potential sponsorship ○ Stocking for winter season ○ Popcorn machines needed (planned for)
Game Day Coordinator		<ul style="list-style-type: none"> ▪ Game Day Update: <ul style="list-style-type: none"> ○
Program Coordinator		<ul style="list-style-type: none"> ▪ Program update: <ul style="list-style-type: none"> ○
Executive Session		<ul style="list-style-type: none"> ▪ Vote <ul style="list-style-type: none"> ○ Motion brought forward by Jim Smigel and seconded by Ron Glasnap <ul style="list-style-type: none"> ▪ Support the Golf Teams golf simulator (4 way split with AD, Boys/Girls Golf, MAB) (\$3,700) ▪ Vote: Crell, Bob, Kristen, Jim, Ron, Dave: Yes Solange absent

Agenda for Next Meeting

It was confirmed the next MAB meeting will be in December 11, 2023. Agenda topics for the next meeting are due the week prior to the next meeting.

Adjournment

Meeting was adjourned at 8:39 pm by Boosters President, Crell Johns. The next board meeting will be at 6:00 pm on December 11, 2023 at the MHS DLL.

Minutes submitted by: Jim Smigel

Approved by: